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Herbal Magic
WEIGHT LOSS & NUTRITION CENTRES

SEPT 10-12
2010

A *MUST-SEE* Lineup of Canadian and International Films Rounds Out Kincardine's Herbal Magic 1st International Film Festival

KINCARDINE August 18, 2010 - The first highly-anticipated title screenings at this autumn's First Annual myFM Kincardine International Film Festival (Sep 10-12, 2010) have been announced. Kincardine and area audiences will be among the lucky few to catch screenings of the most highly acclaimed films. All screenings will take place at The Aztec Theatre, 877 Queen Street, Kincardine.

"Overall, it is the intimate nature, unique content and festive vibe that sets Kincardine apart", says Co-Producer Rob Mise. "The response so far clearly indicates the momentum of the Kincardine International Film Festival, that there is an appetite for our programs and we are capable of growing as we move forward."

"The broad range of cinematic expression in this, our first year's Festival is found not simply in terms of early critical acclaim but in the variety of types of filmmakers and the issues they explore," said Co-Producer Mark Lalonde.

The Mission:

The festival is dedicated to the creation of opportunities for the artistic interaction and exchange among independent filmmakers and the film-going community. The mission of the Kincardine International Film Festival is to provide entertainment, educational opportunities, programs and events that enrich the arts and culture of Bruce County, while inspiring a new generation of filmmakers through the diversity and power of film.

Friday September 10, 2010

Country: USA
Rated: (18A)

7pm: The Kids Are All Right

Trailer: <http://www.imdb.com/video/screenplay/vi158533401/>



Two teenaged children (Mia Wasikowska, Josh Hutcherson) conceived by artificial insemination get the notion to seek out their birth father and introduce him into the family life that their two mothers (Annette Bening and Julianne Moore) have built for them. Once the donor (Mark Ruffalo) is found, the household will never be the same, as family ties are defined re-defined, and re-re-defined.

CRITICAL NOTES

“The imperfect but stable home life of her family is disturbed by the decision of the children to seek out their birth father. Jules and Nic are staunchly liberal and approve of this in theory. In practice, they find it disturbing.” - Roger Ebert, Chicago Sun-Times

Friday September 10, 2010

Country: Canada
Rated: (14A)

9:30pm: The Trotsky

Trailer: <http://www.imdb.com/video/screenplay/vi947128089/>



Jacob Tierney's hilarious *The Trotsky* – which screened to great success at the 2009 Toronto International Film Festival® and won the People's Choice award at the 2009 Atlantic Film Festival – follows Leon Bronstein (Jay Baruchel, last seen in *Real Time*), a precocious teen who fervently believes himself to be the reincarnation of fabled Russian revolutionary Leon Trotsky.

One of the most appealing aspects of *The Trotsky* is that it is unreservedly Canadian and packed with, slyly funny cultural references, ranging from gags about the French-English divide in Montreal to Ben Mulroney's ancestry. The film also asks serious questions about the generational divide and how committed we are to our ideals. In *The Trotsky*, laughter itself is revolutionary, and the film inspires laughter in no short supply.

CRITICAL NOTES

"*The Trotsky* is a smartly-paced rib-tickler that wears its heart on the sleeve of its collectivist tunic." – Denis Seguin, *Screen International*

Saturday September 11, 2010

Country: Australia
Rated: (14A)

7pm: **The Square**

Trailer: <http://www.imdb.com/video/imdb/vi2488271897/>



A bag of money, an illicit affair, and a decision that has disastrous effects plunge our protagonist into a downward spiral with more plot twists than a corkscrew. Written by

actor Joel Edgerton (with co-writer Matthew Dabney) and directed by brother Nash this enthralling thriller had the audience at its 2008 Sydney Film Festival debut on the “edgertons” of their seats. The many surprising turns in the story are made completely plausible by a superb cast lead by David Roberts and including the actor brother. If you like the Coen brothers films then THE SQUARE is for you.

CRITICAL NOTES

“One of the best films of the year. The best film noir since Body Heat” - Harry Knowles, Ain't It Cool News

Saturday September 11, 2010

Country: Argentina
Rated: (14A)

9:30pm: **The Secret in Their Eyes**

Trailer: <http://www.imdb.com/video/screenplay/vi3980396313/>



Academy Award-nominated director Juan José Campanella returns to filmmaking with his first feature since 2004, having spent the last few years directing episodes for such acclaimed television series as Law & Order, 30 Rock and House. Set in his native Argentina, The Secret in Their Eyes is a suspenseful crime drama with a love story at its core.

CRITICAL NOTES

“A deeply rewarding throwback to the unself-conscious days when cinema still strove to be magical.”

- Jonathan Holland, Variety.

Sunday September 12, 2010

1pm: **Children's Shorts Festival (All Canadian!)**

FREE for everyone! Come early, seats are limited.

Special thanks to **THE POWER WORKERS UNION** for making this day possible!

The Children's Shorts Festival is a celebration of the whole family coming together to share the movie-going experience features 7 short films from around the country ranging in time from just three minutes to 15 minutes. Specially programmed for the young and the young at heart, this blend of animated and live-action shorts will enchant and invigorate the entire family. We're proud to present a showcase of imaginative and extraordinary films for all ages.

Log Driver's Waltz - 3 min

Kate and Anna McGarrigle sing along to the tale of a young girl who loves to dance and chooses to marry a log driver over his more well-to-do competitor. Driving logs down the river has made the young man the best dancing partner to be found.

The Cat Came Back - 7 min

This hilarious Oscar®-nominated animation is based on the century-old folk song of the same name. Old Mr. Johnson makes increasingly manic attempts to rid himself of a little yellow cat that just won't stay away. Also won the 1989 Genie Award for best animated short film.

The Danish Poet - 15 min

This Oscar®-winning short follows Kaspar, a poet whose creative well has run dry, on a trip to Norway to meet the famous writer, Sigrid Undset. As Kasper's quest for inspiration unfolds, a spell of bad weather, an angry dog, slippery barn planks, a careless postman, hungry goats and other seemingly unrelated factors all band together to shape his destiny.

Runaway - 10 min

Cordell Barker, director of the Oscar®-nominated films The Cat Came Back and Strange Invaders, is back with Runaway. Set to the rousing music of Ben Charest, this animated short takes you on a journey that is both funny and disastrous.

Sleeping Betty - 9 min

Sleeping Betty is stuck in bed, victim to a strange bout of narcolepsy. The King calls on his subjects to rescue her and they all respond to the call: Uncle Henry VIII, Aunt Victoria, an oddly emotional alien, a funky witch and a handsome prince. But will a kiss really be enough to wake the sleeping princess?

Uncle Bob's Hospital Visit - 14 min

When unexpected illness lands Uncle Bob in the hospital, he's transported from his safe and familiar surroundings to a foreign and chaotic new world. As his stay lengthens, his spirits and health decline until his former life is just a distant memory. It takes a special visit from a special visitor to motivate him to get well. This animated short is a charming look at the importance of cheer, hope and love in the healing process.

My Grandmother Ironed the King's Shirts - 10 min

This animated film is from Oscar®-winning Torill Kove. It's a tall tale about her grandmother's life in Oslo, Norway, during World War II. Sharp and whimsical, her story combines her grandmother's tales with historical events and fantasy, showing how a cherished anecdote can come to acquire a mythical status. King Harald of Norway said, "I love the irony of this short."

4kids!

4kids!

THANKS TO OUR SPONSORS:

We gratefully acknowledge all those in the private sector who, financially or through their services, support the efforts of this Festival to gather the best in world cinema to the Kincardine area. We would like to express our thanks for their contributions.

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Toronto International Film Festival (Film Circuit)

TICKETS:

AT THE DOOR ONLY. All tickets are \$8.00 and will be available the day of the show, 45 minutes prior to the scheduled screening at the Aztec Theatre, 877 Queen St. Kincardine. Sunday tickets to the CHILDREN'S SHORTS FESTIVAL are **FREE!** First come, first served.

Contacts:

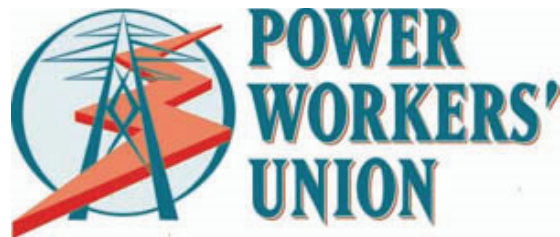
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